ColorWorks C3500

Enhance your visitor experience

Transform your visitor management

Improve visitor safety, enhance your brand image and add customised adverts, turning visitor passes into useful promotional tools for your company, with the ColorWorks C3500.

Ideal for producing passes and badges in full colour, this digital badge printer can be combined with visitor management software to create a comprehensive solution.

Whether it's on reception or at exhibitions or fairs, you can improve your visitor management, while remaining compliant with new GDPR[1] rules.

Full control in your hands

Print tickets and ID badges in full colour and on-demand.

Customised communications

Customise tickets and ID cards with targeted advertisements or marketing messages.

Improved visual identification

Add full colour photos to cards for better visual ID.

Integrate as part of a digital reception solution

As visitor reception books are removed following the implementation of GDPR, many organisations are replacing their existing visitor management arrangements with more secure digital solutions. The C3500 plays a key part in helping to ensure the security of guests and visitors.
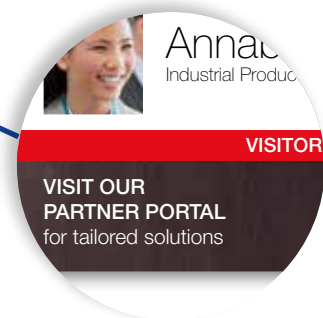
Identify badge wearer easily with a full colour photo.

Create professional-looking branding.

Identify permitted areas of access with colour.

Place personalised, relevant marketing messages.

Use colour to:

✓ **Improve identification**

Full colour photos help prevent misuse of visitor passes by unauthorised personnel.

✓ **Create a professional brand image**

Print logos and text in full colour. Easily change and customise marketing messages.

✓ **Boost your sales**

Deliver high impact, personalised promotional messages to visitors.

✓ **Tighten security**

Add a coloured band to quickly identify the type of visitor and relevant areas of access.

ColorWorks C3500 specifications

Technology	Printing method	Serial inkjet printer (MicroPiezo)
	Nozzle configuration	360 Nozzles per colour
	Colours	Magenta, Yellow, Cyan, Black
	Ink technology	DURABrite™ Ultra
Print	Printing speed	Max. 103mm / sec at 360 × 360 DPI (printing width 56mm)
	Printing resolution	Max. 720 × 360 DPI
	Printing width	Max. 104mm
Media	Formats	Roll (4in external diameter), Fanfold paper
	Width	Min 30mm, Max 112mm
	Type	Continuous label, Continuous paper, Die-cut label, Black mark paper, Black mark label
General	Interfaces	USB 2.0 Type B, Ethernet interface (100 Base-TX / 10 Base-T)
	Autocutter	Included
	Supply voltage	100 ~ 240 V, 50 ~ 60 Hz
	Power consumption	Standby: Appx. 3 W, Printing: Appx. 30 W
	Temperature / humidity	Storage: -20~60 °C (5~85 % RH), Printing: 10~35 °C (20~80 % RH)
	Product dimensions	310 × 283 × 261mm (Width × Depth × Height)
	Product weight	12kg
Software	Printer drivers	Windows and Linux

[1] General Data Protection Regulations (GDPR)
https://www.itgovernance.co.uk/data-protection-dpa-and-eu-data-protection-regulation

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