# The true potential of hybrid working

Combine physical space, technological hardware and collaboration platforms for the ultimate participant experience in hybrid working environments.

Hybrid working is here to stay, making it more important than ever to balance the needs of remote participants and in-person attendees when designing a meeting space. The experience should be engaging, interactive and immersive for everyone, as if they were all in the same room.

Recent developments in video conferencing platforms can facilitate this by allowing remote workers to be 'projected' into the room at eye level and in lifelike size.

This makes the ability to display imagery and video at the most appropriate size for each meeting space crucial.

Epson technology is helping to meet this growing challenge, offering new ways to achieve the optimal hybrid environment. That includes:

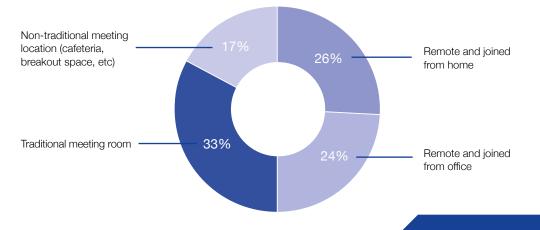
Offering a comprehensive line-up of meeting room display solutions featuring the latest laser light-source technology, combined with crisp, high-resolution image quality, at brightnesses suitable for any office, meeting room or boardroom environment.

Providing the right-sized display for the type of room and number of attendees, to ensure every projected detail is visible to all participants, rather than sitting around a laptop or flat-panel display.

Entire walls becoming a projected image to create a truly immersive experience that isn't possible with a flat panel, and too expensive with an LED wall display.



### Meeting attendance by location



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According to 'UNDERSTANDING ENTERPRISE AV Meeting Room End-User Perspectives Western Europe & US' published by Futuresource Consulting Ltd, February 2022

## The mid-sized meeting room

Typically seating around 15 people, a mid-sized meeting room needs to be equipped with technology that encourages interaction and enhances inclusivity, bringing remote participants into the heart of the activity, as if everyone is in the same room.

#### True-to-life images

Mounted on the wall above the screen, Epson Ultra-Short Throw laser projectors deliver bright, true-to-life, shadow and glare-free images in large formats and high resolutions.

#### Multi-purpose interactivity

Used for collaboration, training and more, these multi-purpose rooms can be equipped with an interactive projector on one side of the screen, so the presenter can interact with the screen and mark-up the presentation, while remote attendees displayed on the right of the screen can watch live.

This solution can be more price competitive, versatile, and energy efficient compared to two 100" flat-panel displays, or video-walls and LED displays of similar size.

#### Recommended products:

EB-1485Fi – 5,000 lumens, Full HD laser projector with interactive touch EB-735Fi – Native 1080p laser projector with interactive touch EB-735F – Native 1080p laser projector ELPFT01 – Finger Touch Unit ELPSP02 – 2× 15W active stereo speakers

To learn more about Epson's hybrid working solutions, contact your local Epson representative.

