

Epson SureColor™ SC-S30610

Dear customers and business partners,

Building on the success of our wide-format printer range for signage and POS applications, we are pleased to introduce the new **Epson SureColor SC-S30610 with Advanced UltraChrome® GS2 Ink** — a 64-inch (162.6cm), four-colour (CMYK), roll-fed printer that sets a new price/performance ratio in this highly competitive sector. The SC-S30610 is the first product in a new line-up of large format printers that will set a new benchmark in high-quality signage printing at maximum productivity, economically and with low environmental impact.

Designed from the ground up to enable print firms, signmakers, digital copy shops and repro centres to expand their service offering, the SC-S30610 delivers:

- **Exceptional value for money**
- **Low total cost of ownership**
- **Flexibility and ease of use**
- **High productivity and reliable printing**
- **Low energy consumption — Energy Star™ compliant**

The SC-S30610 can produce everything from posters, signs, banners, backlit panels and POS materials to vehicle wraps, interior decorations and exhibition displays. A wide range of roll media is supported, allowing users to print reliably and cost-effectively on vinyl, polyester, PVC and clear film, photographic paper and a range of popular banner substrates. The Advanced UltraChrome GS2 Ink does not require any special ventilation and offers odourless, 3-year outdoor lightfast prints with brilliant colours.

In this kit, you will find a wide array of communication material to help you present, demonstrate and sell this new product to your customers:

- **A USB stick** featuring a product video, technical datasheet, advertisement, web banners, print sample images...
- **A swatch book** printed on a varied selection of compatible medias
- **A demonstration document** to guide you step-by-step through how to demonstrate the product in the best possible way
- **A “3 Minutes to Convince” document** that highlights the strengths of the product

We hope that you will find these tools useful and we look forward to growing our business with you.

The Epson Large Format Printing Team

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EXCEED YOUR VISION