

Epson projector solutions

# The future of retail display



**EPSON**<sup>®</sup>  
EXCEED YOUR VISION

# Make an impact with projection mapping

Stunning visuals are something that people remember forever. From fireworks displays to dramatic movie scenes or striking artwork, strong imagery can completely change a person's perception.

Make your business a more spectacular place to be with the Epson projector range. Capable of projecting up to 4K quality images onto any surface or shape, in a wide range of lighting conditions, they transform almost any environment into a vibrant canvas.

With Epson you're guaranteed an unbeatable solution. Our commitment to product quality, technology, relationships, service and support is the reason we've been the market leader for projectors for over 17 years.

# Captivate your customers

Whether you run a small boutique shop or a chain of hotels, making your space inviting for patrons can boost customer experience, improve your reputation and earnings.

Projectors can be a simple way to make your environment more captivating. For example, in a hotel or guest house, they can be used to highlight the path to a room or leave a welcome message on the door for guests.

Epson projectors open up new ways of thinking about displaying information. Unlike traditional signage, projectors can personalise the experience for every visitor. In a coffee shop, for instance, a projector can illuminate individual beverages on the countertop with graphics and details, so customers can distinguish their cappuccino from their friend's latte.



# Impress with bright, flexible HD projection

Have you ever looked at an open-air rock concert, where the buildings become a part of the set, moving and changing to match the action on stage, and wonder how they do that?

Projection mapping is the answer. Using powerful Epson laser projectors, you can map walls, products or entire buildings. Use them to make an environment more exciting, or couple with third party motion tracking to turn any surface into a touchscreen, or every restaurant table an interactive menu. The only limit is your creativity.

For large exhibitions and displays, multiple projectors can seamlessly blend together, so any surface is completely covered, regardless of the shape or size, while discreet laser projectors can easily highlight a single item or wall.



# Create stunning displays and immersive environments

Upgrade your advertising with Epson projectors for a more interactive, adaptable and engaging experience. Use them to complement printed collateral, or use standalone for eye-catching advertising.

An Epson projector offers bright, HD quality imagery and deep colour clarity, meaning you can display any captivating image or advert you choose, in almost any lighting conditions, without the costs and delays of printing adverts. You can even use smart technology to make adverts or signage interactive, surprising and delighting your customers.

What's more, the projectors are flexible enough to fit any space requirements. Ultra-short-throw projectors can be placed into even the tightest of shop window displays without compromising the result.



## Which projector is right for you?



### Epson LightScene EV-100

Discreetly advertise on any surface

State-of-the-art fit-and-forget laser projector

Small, light and unobtrusive

Can be mounted anywhere and project onto any surface

Up to 16 can be synced together for greater coverage

Five-year or 20,000-hour warranty as standard



### EB-700U

Maximise even the tightest of spaces

Ultra-short-throw projector delivers quality results in tiny spaces

Can scale an image to 130 inches

Full HD image quality

Five-year or 20,000-hour warranty as standard



### EB-L1000 Series

Bring your ideas to life

Powerful, reliable, fit-and-forget installation projector

4K enhancement technology

3LCD imaging for more vivid colour

Five-year or 20,000-hour warranty as standard



### EB-L25000U

Make a big impact

The brightest projector Epson has ever made  
25,000 lumens, equivalent to 15 high-powered halogen bulbs

4K quality lenses and 4K enhancement technology

3LCD imaging provides more vivid colour than other projectors

Five-year or 20,000-hour warranty as standard

# Setting the highest standards

Epson understands that projectors can be a significant investment for businesses, which is why every effort is taken to ensure your product exceeds your expectations. From advanced technology to enhanced cover and warranties, you're getting the maximum value for money with Epson.

## Leading the class

Epson are world leaders in projectors, thanks to the smart technology, such as our 3LCD imaging, that is up to 3x brighter than rival single chip projectors. Not to mention the exceptional reliability you are guaranteed with an Epson product.

## Adapt to anything

Epson projectors can be equipped with a range of accessories to ensure they can fulfil any task flawlessly. From heavy-duty mounts to lenses that can optimise the projector for any environment, your needs can, and will, be met.

## Comprehensive support

Your peace of mind is a key goal, so as well as building rugged products that last, Epson will give you a range of service and support options that cover your projectors, so you never have any reason to worry. You can even opt for a CoverPlus package, which extends your warranty to include on site support, to maximise your peace of mind.



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<sup>1</sup> Survey conducted by Futuresource Consulting Limited for the period from 2001 to 2016 period from 2001 to 2016  
<sup>2</sup> Colour brightness (colour light output) in brightest mode, measured by a third-party lab in accordance with IDMS 15.4. Colour brightness will vary depending on usage conditions. Top-selling Epson 3LCD projectors versus top-selling 1-chip DLP projectors based on PMA Research sales data for Dec.2015 through Nov.2016.

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\* 10p per minute plus network extras.

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