Great food deserves a great label

Make your food look as good as it tastes with an informative, inspiring, bespoke colour label.

Attract more buyers and increase sales by making your produce look as appealing as possible.

Artisan food producers

Save money by reducing label wastage Match your label's colours to your brand colours

Go from print to product in minutes Create personalised editions with names and messages for special occasions

The versatility and productivity of the ColorWorks C3500 helped us keep up with demand as our business grew rapidly. It even allowed us to offer personalised labels to our customers.

> Emmanuel ALLASIA, President and Founder, Affaires Pâtissières.

EXPRESGO Gary CAPPUCCINO

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A great deal of the increase in sales - if not all of it can be attributed to the new colour labels.

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Adams'Farm FRESH Roger Danielsberg, Co-owner Espa, producers of Norway's most popular car snack¹.

Bakery, fresh food chains, and delicatessens

Use colour to highlight food allergens and nutrition values Enhance fresh products with fresh looking labels Increase sales by building your brand Keep customers coming back and improve loyalty

EAT FRESH

EAT FREE EAT FREE EAT FRESH !

Coffee chains and quick service restaurants

Make your brand stand out Personalise your customers' orders Increase sales by up to 30%² Create irresistible offers

Producing food products for multiple brands

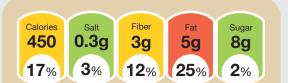




Producers can be confident their food labels are safe. ColorWorks C3500 is the only desktop inkjet printer that has received ISEGA's EU food labelling accreditation³

Nutritional information

Highlight nutritional information Use colour traffic lights on food products Make allergens and special dietary info stand out



ALLERGY ADVICE

This product contains wheat, gluten and egg.

Easily create and change eye-catching colour labels OGUR OGUR Combine ColorWorks with a tablet solution to provide YOGUR WATE a bespoke end-to-end 0 EPSON MELON × • • Benefit from support for Linux and MacOS

For more information: www.epson.co.uk/colorworks

labelling solution

https://www.epson.eu/insights/casestudy/espa-service-station-finds-success-with-epson-colour-labels

² http://www.retail-manager.com/155-2/

³ The printing inks series Epson ColorWorks C3500 according to the sample material submitted may be used safely for the printing of UPM Raflatac Polyjet GL WH-ON Demand/RPAF/White Glassine 65 labels. With the unprinted side it may come into direct with all kind of foodstuffs as far as the printing is concerned. For more information please contact us.

