### Next-generation POS printing





# Market-leading solutions

Discover the latest-generation receipt printer range from the market leader in POS printing<sup>1</sup>. Our state-of-the-art TM-T88VI range allows you to offer a range of new services to your customers by utilising PC-POS, mobile and web POS services all at the same time. Developed to be simple to implement and use, it's so much more than just a fast, reliable receipt printer.



#### Integrate with ease

By integrating seamlessly into your existing IT infrastructure, the TM-T88VI can help you provide your customers with an exceptional level of service – however your business is set up.

- Continue using your PC-based POS system while integrating mobile and web-based POS services
- Place the TM-T88VI wherever you want to: it follows the renowned design of the TM-T88 family, with smoother edges and improved operability – as well as your choice of black or white chassis
- Utilise existing PC-based applications
- Keep your existing TM-T88V hardware thanks to backwards compatibility
- Integrate into your infrastructure with ease using a 3-in-1 interface

#### Get moving

Thanks to mobile connectivity, your staff can benefit from greater flexibility in providing an exceptional service to customers. What's more, you empower your whole workforce by giving them information at their fingertips.

- Add multiple mobile and tablet devices to an existing PC POS system at the same time
- Enable staff to easily detect and print from the closest printer using beacon technology (requires third-party dongle)
- Pair compatible mobile and tablet devices easily with NFC connectivity





#### Create a central hub

With the TM-T88VI-iHub, you can easily integrate and control peripherals including barcode scanners, displays and tablets.

- Stay connected with multiple wired and wireless options
- Build your infrastructure by connecting an extensive array of peripherals

#### Improve your reach

Implement a range of new services and provide new ways for your customers to purchase your goods and interact with your business.

- Utilise cloud-based services, such as click and collect and room service, thanks to Server Direct Print, which allows print data to be obtained from a web server and then printed out on the TM-T88VI
- Keep customer details secure with HTTPSprotected communication from site to device



# Future-proof your business



#### Wait less - sell more

Fast and easy to use, the TM-T88VI is capable of printing high-quality receipts at 350mm per second. This means reduced queuing times, more time for your staff to interact with customers, and increased sales.

- Represent logos and graphic images more effectively with multiple grey scale printing
- Minimise total transaction times with fast auto-cutter speed

#### Rely on printing you can trust

When your reputation rests on customer experiences and your revenue depends on completed sales, you need hardware you can rely on 24/7. Designed and developed by Europe's number one POS manufacturer<sup>1</sup>, the TM-T88VI is your most dependable business partner.

- Four-year warranty as standard
- Mechanical MCBF (Mean Cycles Between Failure) of up to 70 million lines
- Reduce downtime, minimise disruption to your business and lessen total cost of POS device ownership with robust design and low intervention

#### Save energy - save money

Compared to the predecessor model, the TM-T88VI is armed with a number of features that help your business keep its costs down – and minimise your ecological footprint at the same time.

- The TM-T88VI consumes 46% less power for USB functionality while in operation; and 77% less power for Ethernet while in operation<sup>2</sup>
- Reduce waste with backward paper feed function and auto paper reduction, which makes receipts shorter and lessens paper costs
- Save energy with the TM-T88VI's low power consumption – it was the first POS product ever to receive the ENERGY STAR<sup>®</sup> certificate for office equipment



### New ways to grow

Whether you're responsible for a hotel, café, restaurant or large department store, the TM-T88VI allows you to expand your services, and generate new revenue quickly and easily. With a huge number of developers creating certified third-party applications for your device, almost anything is possible.

Take a look at these use cases, and discover new ways to reach your market – on-site and online:

#### **Assisted sales**

Businesses can empower their sales force and allow them to quickly provide customers with up-to-date stock and product information using a mobile device. The transaction can even be completed using a mobile device, away from the POS.



#### Meal delivery

Customers can conveniently place an order online to get food delivered straight to their home. The order is automatically picked up by an Epson printer located in the restaurant. Once created, the receipt is picked up by the chef, fulfilled and sent out for delivery.





#### Personalised offers and promotions

One way businesses can surprise and delight loyal customers is to reward them as they shop. Create and print customer receipts which include valuable discounts, vouchers, promotions or loyalty points on selected items.



#### Mobile food ordering

Restaurants and cafés can present customers with your menu as soon as they connect to the Wi-Fi. This means customers can quickly and easily order food from their mobile device – all without downloading an app or waiting to be served.





### Find out more at epson.eu/tm-t88vi

According to IDC Epson POS Market Appraisal Western Europe CY2015, Epson increased its leading share of the POS market by value from 38% to 39%.
Power consumption based on 16 hours ON – 8 hours OFF / day, 365 days \* 5 years, 300 receipts/day

For further information please contact your local Epson office or visit www.epson-europe.com \\

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