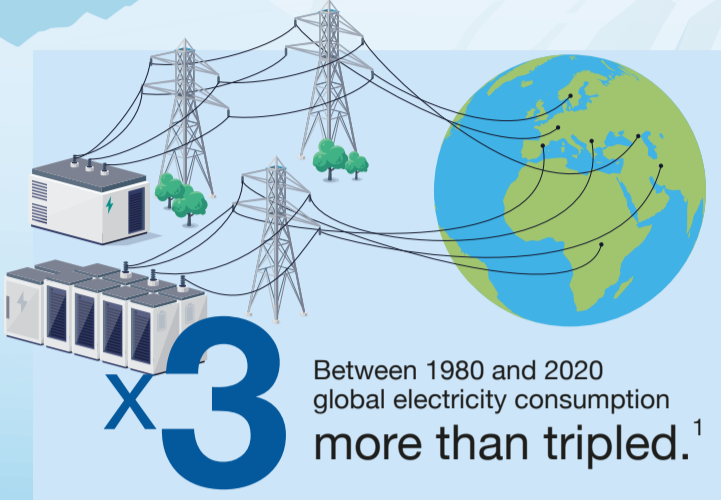


Rising to the global electricity challenge

As electricity consumption accelerates around the world, it's time to think about what we can all do to reduce our use. And switching to Heat-Free printing technology is one way to play a part.



And electricity consumption is set to **double by 2050²** as electrification and living standards grow.

x2



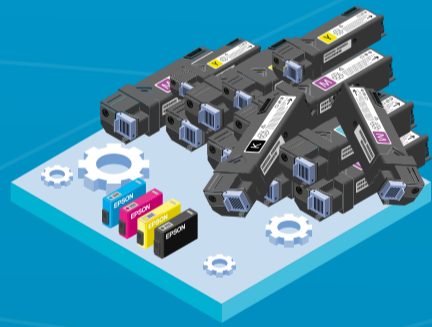
How can Epson help?

Switch to **Heat-Free printing technology** for low power consumption. Every page you print can make a difference. And you could unlock other efficiencies too.



Reduced power consumption saves energy

Heat-Free printing technology lowers the need for power because it doesn't use heat to warm up.



Fewer parts to replace

Laser printers have drums, transfer belts and fuses that can require periodic replacement. Inkjet printers feature none of these parts, avoiding the need for their replacement.



Save time with ready-to-go printing

No heat also means no warm-up time when the printer is switched on or woken from sleep. It starts printing immediately.



Less maintenance

The Heat-Free structure of Epson inkjet printers means that there aren't as many parts that can wear out, which means less maintenance intervention.

¹ Total final consumption of electricity from IEA World Energy Balances Highlights (2022)
² Total final consumption of electricity with NetZero scenario base from IEA World Energy Outlook 2022 Free Dataset

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