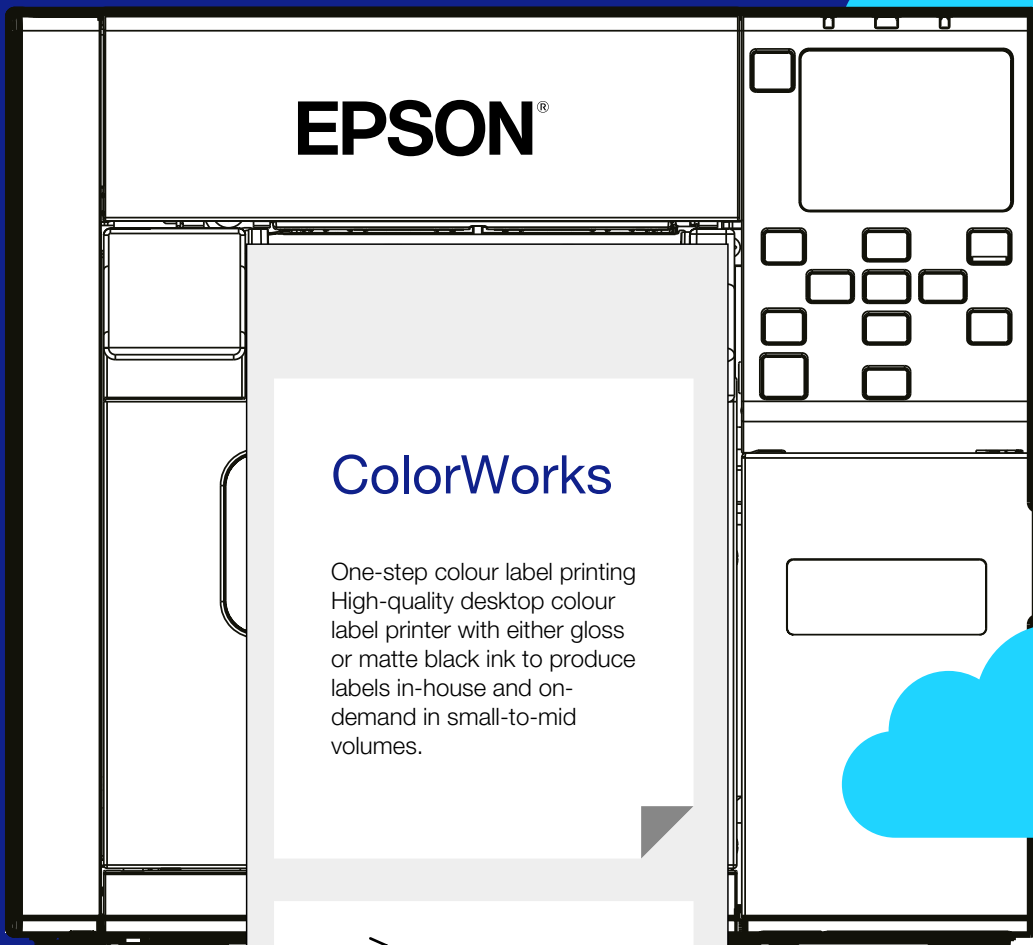


# True cloud-enabled on demand colour printing with Loftware and Epson



## ColorWorks

One-step colour label printing  
High-quality desktop colour label printer with either gloss or matte black ink to produce labels in-house and on-demand in small-to-mid volumes.



**Scalability**

You can **easily add or remove printers** as per your requirements, without worrying about infrastructure limitations. This scalability is particularly beneficial for businesses with fluctuating label printing needs or those experiencing growth.



**User-friendly interface**

Easy-to-use web interfaces, making it **simple for users to set up, customise, and manage printing tasks**. This user-friendly experience **improves productivity** and reduces the learning curve for new users.



**Remote access from anywhere**

With cloud connectivity, you can **access and manage your label printing tasks from anywhere**, using any device with an internet connection. This allows for **flexible and remote printing** capabilities, making it convenient for businesses with multiple locations or employees working remotely.



**Decreases the cost of inventory and pre-printed labels**

**Eliminate label scrap** due to label design changes. No need for ordering an extra 10% of pre-printed labels.



**Centralised control**

Cloud-based label printing enables centralised control over printing operations. You can manage and monitor multiple printers from a single interface, **ensuring consistency in label printing administration** and eliminates the need for individual software installations on each device.



**Reduced IT overhead**

There's **less need for on-site maintenance and troubleshooting**. This reduces the IT overhead and allows businesses to focus on core activities.



**Highest level of security**

You can print securely directly to local devices **without security risks**.



**Standardizes, simplifies and scales – gives a platform to grow**

Start with one printer locally and **grow globally**.



**Print directly from your ERP/WMS**

It modernises processes and speeds up the whole print operation **delivering efficiency and productivity** at the highest level of quality.

Can **integrate seamlessly** with other business systems, such as inventory management or e-commerce platforms.



**Streamlines the operation**

- Food labels
- Beverages
- Pharmaceutical
- Chemical
- Cosmetics

For more information about our ColorWorks range visit our website [www.epson.eu/colorworks](http://www.epson.eu/colorworks)

