

TERMS AND CONDITIONS OF THE EPSON LASER PRINTER TRADE-IN CASHBACK PROMOTION

The Promotion

1. Purchase a new Epson printer listed in the table below (the “Qualifying Products”) between **03.04.2023** and **30.09.2023** (the “Qualifying Period”) and claim up to £150 cash back when you trade in your old laser printer, which we will recycle for you. Claims against an old laser printer will only be processed when a printer claim has been submitted and approved. If your old product is not a laser printer you will not be entitled to the cash back and your old printer will not be returned to you.

Qualifying Products	Cashback amounts*
ET-5150	£30
ET-5170	£40
ET-14000	£50
ET-14100	£50
ET-15000	£50
ET-5800	£60
ET-16600	£75
ET-5850	£80
ET-5880	£100
ET-16650	£120
ET-16150	£60
ET-16680	£150
ET-M3170	£30
ET-M1120	£20
ET-M2170	£25
ET-M1170	£20
ET-M2120	£25
ET-M16600	£60
ET-M16680	£100
WF-C5390DW	£30
WF-C5890DWF	£40

* cash back amounts include VAT

2. The Promotion applies to Qualifying Products purchased in the United Kingdom during the Qualifying Period directly from Epson or an Epson authorised reseller.
3. The Promotion is open to persons aged 16 years and above who are residents of the United Kingdom.
4. The Promotion is open to end user customers only. Claims for Qualifying Products purchased which will be resold to a third party are not eligible for this Promotion. Resellers may not submit claims on behalf of their customers.

5. The Promotion is not open to Epson employees, agents, distributors, resellers, retail employees of participating stockists or anyone connected with the Promotion.
6. The Promotion is not available in conjunction with any of our other promotions.
7. The claim for cash back must be made within 30 calendar days from the date of purchase. The closing date for claims is **31.10.2023**. All items that are to be traded in as part of this Promotion must be collected no later than **17.11.2023**. Cashback will be received via bank transfer within 30 days of confirming the claim validity.

How to Claim

8. Claim online by going to **www.epson.co.uk/lasertradein**, completing the claim form and submitting it together with a copy of proof of purchase. You will be asked to provide your personal details including bank details, as well as the serial numbers of your newly purchased Qualifying Product and the serial number of the printer that you would like to return. The laser printer that you would like to return does not need to be an Epson printer but cannot weigh more than 30kg, inclusive of packaging.
9. Proof of purchase should be a legible copy of the retail receipt or invoice clearly showing the retailer name, date of purchase, product name and purchase price.
10. Once a claim is received a confirmation of receipt will be sent by email.
11. You will be contacted so that we can arrange the return of your old laser printer. The printer must be packed into a box (failure to pack into a box could result in collection failure) and you must put your claim number on the outside of the box. We will send you a drop-to-shop label that you can print off and attach to the box, then you can take the old printer to the drop-to-shop location that is most convenient to you. Alternatively, if you need us to collect your old printer, we will arrange this through DPD. Please note that collections will take place Monday to Friday only. You will have the option to amend the collection date/instructions where suitable via the DPD website, but it will not be possible to change this to a weekend or timed collection. We will not be tracking collections; therefore, you will need to rebook the collection in the event of failure.
12. Once we have collected your old laser printer and checked that the serial number matches the one that you gave us on the claim form, the cash back payment will then be made by bank transfer within 30 days of receipt of claim validation. The Promoter will only make a bank transfer to an account that is set up in the United Kingdom. The Promoter is not liable for any costs incurred relating to bank transfers of the cash back payment. Accordingly, if your bank charges you, such charges will be deducted by your bank from the cash back amount.
13. It is the person registering the claim's responsibility to ensure that the correct bank account details have been recorded. If incorrect information has been provided and the Promoter makes a payment that is rejected or not received by you then the Promoter will not be responsible for re-issuing such payment.

Restrictions

14. Where the cash back payment constitutes a taxable benefit, the tax liability lies with the recipient.
15. If the Qualifying Product which is the subject of a claim is returned to the seller for any reason the customer's entitlement to claim cash back will be forfeited and any cash back paid to the customer must be repaid to the Promoter within 7 days.
16. The Promoter reserves the right to request additional evidence to help validate a claim if it believes that it may not be legitimate.
17. A claim will not succeed if:
 - a. The Qualifying Product was not purchased within the Qualifying Period
 - b. The claim form was not completed in full
 - c. The proof of purchase was not supplied or was illegible
 - d. The claim was not submitted within 30 calendar days from the date of purchase
 - e. The printer being returned was not returned in a box or the claim number was not clearly marked on the outside of the box
 - f. The serial number of the laser printer you return does not match the serial number on your claim
 - g. You have not complied with these terms and conditions

Personal data

18. During registration for the Promotion, you will need to provide your personal data necessary for Epson to administer the Promotion. You will find more information in the [Promotions Privacy Information Statement](#). In addition to using your personal data for the Promotion, Epson also asks your consent for Epson to send marketing materials such as surveys regarding Epson branded products, newsletters and/or advertisements from Epson. You are not obliged to do so.

General

19. The Promoter will not accept responsibility for lost claims. The Promoter will reject claims received after the closing date and those which it reasonably considers to be incomplete, illegible or fraudulent.
20. These terms and conditions are governed by the laws of England and Wales and shall come under the exclusive jurisdiction of the competent courts of England.
21. By entering this promotion, you confirm that you have read, understood and accepted these terms and conditions. The Promoter reserves the right to cancel or amend them without notice in the event of any circumstances beyond its reasonable control.
22. Promoter: The Promoter is Epson Europe B.V. having its registered office in Amsterdam, the Netherlands. For all correspondence, please write to the following address: Epson UK Marketing Dept, Laser printer trade-in promotion, Westside, London Road, Apsley, Hemel Hempstead, Herts, HP3 9TD, England