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NEWS RELEASE

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Orient Star Launches New Contemporary Date Models in Subtle Earthy Colours

Orient Star has launched four new Contemporary Date models with earthy colour dials from the Contemporary Collection. The richly nuanced colours add charm to this model characterised by its power reserve display and modern style.

ORIENT STAR



In addition to the three centre hands, the conventional design of the Contemporary Date model features a date display at 3 o'clock and Orient Star's signature power reserve display at 12 o'clock. This series has gained popularity for its versatile watches suitable for every occasion from business to casual.

The new models come in new dial colours that are unlike previous releases and celebrate the subdued charm of earthy colours. The four colours are green expressing leaves on a tree, copper evoking desert sand, ice blue reminiscent of crystal-clear water, and grey like the inorganic simplicity of rocks. The stylish mood created by these desaturated, nuanced colours give a new layer of charm to these models.

Another feature of these earth-coloured Contemporary Date models is the high level of quality achieved through the sapphire crystal with anti-reflective coating, edgy case that combines hairline and mirror finishes, and SUS316L stainless steel metal bracelet. All models are equipped with automatic in-house calibre F6N43 providing stable high accuracy of +25 seconds to −15 seconds per day and a 50-hour power reserve, make them highly practical watches.

With sophisticated colours, a comfortable case size of 38.5 mm in diameter, high-quality exterior, high-performance movement and affordable price, the latest models are attractive watches for daily use.



RE-AU0107E



RE-AU0108G



RE-AU0109L



RE-AU0110N

About Orient Star

Capture your gaze. Reflecting the wonderous beauty of shining stars. Orient Star are superb timepieces, crafted by Japanese artisans since 1951. Orient Star continues to shine and innovate its technology as well as the design of its beautiful timepieces. Traditional skills to achieve intricate craftsmanship, in-house production system to create high-quality mechanical movements, and original designs, are all incorporated for these unique, made-in-Japan watches. Orient Star will continue to deliver these creations in Japan and throughout the world.

A Short History

1951 Orient Star is created.

1957 Orient Star Dynamic* is launched with hour, minute, and second hands on the central axis of the watch.

1971 The 46 series movement is created, combining both practicality and high accuracy. This formed the base movement of the Orient Star and Orient brand for 50 years.

1991 Mon Bijou* is launched, a skeleton model of high-quality and aesthetic appeal.

1996 The power reserve indicator, now an iconic feature of the brand, is integrated into the design.

2017 Orient Watch Co. Ltd. merges with Seiko Epson Corporation, a company with a strong watchmaking heritage and focus on precision engineering. Both organisations share a vision for innovation and high-quality design and craftsmanship creating a strong foundation for the future growth of Orient Star.

2017 The Mechanical Moon Phase, a cosmic timekeeper is launched as a symbol of this new collaboration. This marks a new era of watchmaking for Orient Star brand.

2021 Orient Star celebrates its 70th anniversary. The Skeleton models are mounted with the latest movement with in-house developed silicon escape wheel for longer power reserve and beauty, incorporating design inspired by the vast universe.

*Currently not for sale.

Discover more at our website, social media channel, and online store.

— Product Specifications —

Collection	Contemporary Collection			
Series name	Orient Star Contemporary Date			
Reference	RE-AU0107E	RE-AU0108G	RE-AU0109L	RE-AU0110N
Movement	Automatic (with hand winding) mechanical in-house calibre F6N43			
Power reserve	50 hours			
Accuracy	+25 seconds ～ −15 seconds per day			
Case material	Stainless steel			

Case size	Height 46.9 mm / width 38.5 mm / thickness 12.3 mm			
Glass	Front: sapphire crystal (AR coating), back: crystal glass			
Bracelet	Stainless steel (SUS316L) / trifold deployant buckle with push button / width 20 mm			
Colour of dial	Green	Copper	Ice blue	Grey
Other features	Water resistance to 10 bar (100 m), power reserve indicator, second hand hacking, 22 jewels, Luminous Light, see-through exhibition case back, date			

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