

## Epson Cashback Promotion

### Terms & Conditions

1. Purchase a new Epson printer from the list in the table below (the “Selected Products”) between **15.07.2024** and **31.01.2025** (the “Qualifying Period”) in the United Kingdom and claim up to **£50** cashback.

#### Qualifying Models / Gift Values:

Product	Cashback amount
ET-1810	£40
ET-2840	£40
ET-2850	£50
ET-2851	£50
ET-2856	£50
ET-3850	£50
ET-4800	£50
ET-2870	£40
ET-2871	£40
ET-2876	£40
ET-2860	£40
ET-2861	£40
ET-2862	£40
ET-2865	£40

#### *\*cashback amounts include VAT*

2. The Promotion applies to Selected Products purchased during the Qualifying Period directly from Epson or an Epson authorised reseller / participating retailer, within the United Kingdom.
3. The Promotion is open to persons aged 16 years and above who are residents of the United Kingdom.
4. The Promotion is open to individuals and businesses who are end user customers only. Claims for Selected Products purchased which will be resold to a third party are not eligible for this Promotion. Resellers / participating retailers may not submit claims on behalf of their customers.

5. The Promotion is not open to Epson employees, agents, distributors, resellers, retail employees of participating stockists or anyone connected with the Promotion.
6. The Promotion is not available on any second hand, refurbished or reconditioned stock.
7. The Promotion is limited to two claims per type of Selected Product per household or business end user (i.e. 2x printers).
8. The Promotion is not available in conjunction with any of our other promotions, other than the Print to Win promotion, which is subject to the Print to Win terms and conditions (insert link).
9. The claim for cashback must be made within 30 calendar days from the date of purchase. The closing date for claims is **28.02.2025**.

#### **How to Claim**

10. Claim online by going to [www.epson.co.uk/cashback](http://www.epson.co.uk/cashback), which will send you to [www.printerrewards.co.uk](http://www.printerrewards.co.uk), completing the claim form and submitting it together with a copy of proof of purchase and a photo of the serial number from the product. You will be asked to provide your personal and/or business details, including bank details.
11. Proof of purchase should be a legible copy of the retail receipt or invoice clearly showing the retailer's name, date of purchase, product name and purchase price. A photo of the product serial numbers must also be submitted. For business customers, a VAT number is also required. All supporting docs to be uploaded via [www.printerrewards.co.uk](http://www.printerrewards.co.uk)
12. Once a claim is received a confirmation of receipt will be sent by email.
13. The cashback payment will be made by bank transfer within 28 days of receipt of claim approval. The Promoter will only make a bank transfer to an account that is set up in the country where you made the purchase of the Epson product. The Promoter is not liable for any bank costs incurred relating to any bank transfers of the cashback payment. Accordingly, if your bank charges you, such charges will be deducted by your bank from the cashback amount.
14. It is the responsibility of the person registering the claim to ensure that the correct bank account details have been recorded; if incorrect information has been provided and the Promoter makes a payment that is rejected or not received by you then the Promoter will not be responsible for re-issuing such payment.

#### **Restrictions**

15. Where the cashback payment constitutes a taxable benefit, the tax liability lies with the recipient.
16. If the Selected Product which is the subject of a claim is returned to the seller for any reason the customer's entitlement to claim cashback is forfeited and any cashback paid to the customer must be repaid to the Promoter within seven days.
17. The Promoter reserves the right to request additional evidence to help validate a claim if it believes that it may not be legitimate.
18. A claim will not succeed if:
  - a. The Selected Product was not purchased within the Qualifying Period
  - b. The claim form was not completed in full

- c. The proof of purchase was not supplied or was illegible
- d. The claim was not submitted within 30 calendar days from the date of purchase
- e. You have not complied with these terms and conditions

#### **Personal data**

- 19. During registration for the Promotion, you will need to provide your personal data necessary for Epson to administer the Promotion. You will find more information in the Promotions Privacy Information Statement via [https://www.epson.co.uk/en\\_GB/promotions/privacy](https://www.epson.co.uk/en_GB/promotions/privacy)
- 20. In addition to using your personal data for the Promotion, Epson also asks your consent for Epson to send marketing materials such as surveys regarding Epson branded products, newsletters and/or advertisements from Epson. You are not obliged to give consent.

#### **General**

- 21. Promoter will not accept responsibility for lost claims. Promoter will reject claims received after the closing date and those which it reasonably considers to be incomplete, illegible or fraudulent.
- 22. The Promoter reserves the right to investigate and undertake all such action, as is reasonable, to protect itself against fraudulent or invalid claims including, without limitation, to require Claimants to provide further verification as to proof of purchase. In addition, the Promoter reserves the right to reject those claims which they believe are fraudulent or invalid.
- 23. You agree to access all links and related platforms at their own risk, on an “as is” and “as available” basis. Promoter and Operator do not warrant that the platforms will be uninterrupted, timely or error-free. To the extent permitted by law, the Promoter or the Operator shall not be liable for any damages (direct, indirect or otherwise), that arise from the use of the platforms or participation of the Promotion.
- 24. These terms and conditions are governed by the laws of the country in which you have purchased the Selected Product and come under the jurisdiction of the competent courts of that jurisdiction.
- 25. By entering this Promotion, you confirm that you have read, understood and accepted these terms and conditions. The Promoter reserves the right to cancel or amend them without notice in the event of any circumstances beyond its reasonable control. A copy of these terms and conditions, as may be amended from time to time, will be available via (insert link)
- 26. This Promotion is carried out and facilitated by the Marketing Lounge Partnership on behalf of the Promoter.
- 27. Personal data collected for the purposes of the Promotion only

Promoter: The Promoter is Epson UK Limited, having its registered office Westside, London Road, Hemel Hempstead, Hertfordshire, HP3 9TD. For all correspondence, please write to the following address: Epson UK Marketing Department, Big Cashback Promotion, Westside, London Road, Apsley, Hemel Hempstead, Herts HP3 9TD.

The Data Processor (as defined in the General Data Protection Regulation (UK GDPR) is the Marketing Lounge Partnership of The Cow Shed, Walnut Tree Farm, Lower Stretton, Cheshire WA4 4PG. The privacy policy for The Marketing Lounge Partnership can be found at [www.printerrewards.co.uk/cashback/privacy-policy](http://www.printerrewards.co.uk/cashback/privacy-policy)