

TERMS AND CONDITIONS OF CASHBACK PROMOTION

The Promotion

1. Promoter: The Promoter is Epson Europe B.V. having its registered office in Amsterdam, the Netherlands. For all correspondence please write to the following address: Epson UK, P1401 EcoTank Cashback promotion, 3rd Floor, The Clarendon Works, 37-39 Clarendon, Road, Watford WD17 1JA.
2. Purchase an EcoTank printer listed in the table below (the "Selected Products") between **17/08/2026** and **31/01/2027** (the "Qualifying Period") and claim the listed cash back*.

Selected Products	
Model	Cashback value
ET-1910	£ 20.00
ET-2910, ET-2911, ET-2912, ET-2914, ET-2915, ET-2916	£ 30.00
ET-2920, ET-2921, ET-2926	£ 40.00
ET-2950, ET-2951, ET-2955, ET-2956, ET-2959, ET-3950, ET-3956, ET-4900	£ 50.00
ET-15000	£ 60.00
ET-8500, ET-8550, ET-18100	£ 70.00

*cash back amounts include VAT

3. The Promotion applies to Selected Products purchased during the Qualifying Period directly from Epson or an Epson authorised reseller in **United Kingdom, Isle of Man and Channel Islands**.
4. The Promotion is only open to final end users/companies, who reside/are based and purchase the Selected Product exclusively in **United Kingdom, Isle of Man and Channel Islands** including by purchasing online (reseller located in **United Kingdom, Isle of Man and Channel Islands**) and for their own use (the "Participant", also referred as "you", "your", "yours"). Epson reserves the right to verify the eligibility of final end users and to exclude them if they are not eligible.
5. Promotion is subject to a maximum of 2 claims per household. Only 1 claim may be made per Selected Product.'
6. Claims for Selected Products purchased which will be resold to a third party are not eligible for this Promotion. Resellers may not submit claims on behalf of their customers.
7. The Promotion is not available on any second hand, refurbished or reconditioned stock.
8. The Promotion is not available in conjunction with any of our other promotions.
9. The claim for cash back must be made within 30 calendar days from the date of purchase. The closing date for claims is **02/03/2027**.

How to Claim

10. Claim online by going to www.epson.co.uk/cashback, completing the claim form and submitting it together with a copy of proof of purchase and a photo of the Serial Number from the device. Participants will be asked to provide their personal details including bank details.
11. Proof of purchase should be a legible copy of the retail receipt or invoice clearly showing the reseller name, date of purchase, product name and purchase price.
12. Once the claim has been received by the Promoter, the Participant will automatically receive confirmation of receipt via email from the Promoter. If you do not receive the confirmation email, please contact the Promoter at epson@promotion-support.com within fourteen (14) calendar days. The Promoter will assess the claim within ten (10) business days from receipt of the claim, confirming acceptance or denial of the claim via email to the Participant. If you haven't received any of the above confirmation emails, please do not assume that your claim was accepted and, in such case, please contact the Promoter.
13. The cash back payment will be made by bank transfer within 30 days of receipt of claim validation. The Promoter will only make bank transfer to an account that is set up in the country where you made the purchase of the Epson product or a country under the SEPA (Single Euro Payments Area). The Promoter is not liable for any bank costs incurred relating to any bank transfers of the cash back payment. Accordingly, if your bank charges you, such charges will be deducted by your bank from the cash back amount.
14. It is the Participant's responsibility to ensure that the correct bank account details have been recorded; if incorrect information has been provided and the Promoter makes a payment that is rejected or not received by the Participant then the Promoter will not be responsible for re-issuing such payment.

Restrictions

15. Where the cash back payment constitutes a taxable benefit, the tax liability lies with the recipient.
16. If the Selected Product which is the subject of a claim is returned to the seller for any reason, the Participant's entitlement to claim cash back is forfeited and any cash back paid to the Participant must be repaid to the Promoter within seven (7) days.
17. The Promoter reserves the right to request additional evidence to help validate a claim if it believes that it may not be legitimate and to exclude claims and/or Participants if it suspects that the promotion is being abused in any way. Epson's decisions in relation to the promotion are final and no correspondence will be entered into
18. A claim will not succeed if:
 - a. The Selected Product was not purchased within the Qualifying Period
 - b. The claim form was not completed in full
 - c. The proof of purchase and a photo of the Serial Number from the device was not supplied or was illegible
 - d. The claim was not submitted within thirty (30) calendar days from the date of purchase
 - e. Participant has not complied with these terms and conditions

19. The Promoter may request additional supporting documents or information in order to assess the claim. The additional documents or information must be submitted within fourteen (14) calendar days of receipt of the request. If the requested information is not submitted within this period, the application may be rejected, provided that the requested information is necessary for the assessment of the claim.

Personal data

20. During registration for the Promotion, you will need to provide your personal data necessary for Epson to administer the Promotion. You will find more information in the [Promotions Privacy Information Statement](#). For the sole purpose of managing the Promotion, Epson uses a data processor which will have access to and process the personal data that you provided to participate in the promotion. The data processor is: Benamic Unlimited Company. In addition to using your personal data for the Promotion, Epson also asks your consent for Epson to send marketing materials such as surveys regarding Epson branded products, newsletters and/or advertisements from Epson. You are not obliged to do so.

General

21. Promoter will not accept responsibility for lost claims. Promoter will reject claims received after the closing date and those which Promoter reasonably considers to be incomplete, illegible or fraudulent.
22. These terms and conditions are governed by the laws of the country in which you purchased Selected Product and come under the jurisdiction of the competent courts of that jurisdiction.
23. By entering this Promotion you confirm that you have read, understood and accepted these terms and conditions. The Promoter reserves the right to cancel or amend these terms and conditions without notice in the event of any circumstances beyond its reasonable control.